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| APPLICATION NO. | FILING DATE | FIRST NAMED INVENTOR | ATTORNEY DOCKET NO. | CONFIRMATION NO. |
|---|-------------------|-------------------------------|-------------------------|------------------|
| 10/786,636 | 02/25/2004 | Martin Sugar | 104035.274053 | 3096 |
| 826 | 7590 08/26/2005 | | EXAMINER | |
| | & BIRD LLP | CHANNAVAJJALA, LAKSHMI SARADA | | |
| BANK OF AMERICA PLAZA 101 SOUTH TRYON STREET, SUITE 4000 | | | ART UNIT | PAPER NUMBER |
| | TE, NC 28280-4000 | | 1615 | |
| | | | DATE MAILED: 08/26/2005 | |

Please find below and/or attached an Office communication concerning this application or proceeding.

| | Application No. | Applicant(s) | | | | |
|--|--|--|--|--|--|--|
| Office Action Commission | 10/786,636 | SUGAR ET AL. | | | | |
| Office Action Summary | Examiner | Art Unit | | | | |
| | Lakshmi S. Channavajjala | 1615 | | | | |
| The MAILING DATE of this communication app Period for Reply | pears on the cover sheet with the c | orrespondence address | | | | |
| A SHORTENED STATUTORY PERIOD FOR REPL' THE MAILING DATE OF THIS COMMUNICATION. - Extensions of time may be available under the provisions of 37 CFR 1.1 after SIX (6) MONTHS from the mailing date of this communication. - If the period for reply specified above is less than thirty (30) days, a reply - If NO period for reply is specified above, the maximum statutory period of the period of th | 36(a). In no event, however, may a reply be time y within the statutory minimum of thirty (30) days will apply and will expire SIX (6) MONTHS from the application to become ABANDONE. | nely filed s will be considered timely. the mailing date of this communication. D (35 U.S.C. § 133). | | | | |
| Status | | | | | | |
| 1) Responsive to communication(s) filed on 16 M | lay 2005. | | | | | |
| 2a)⊠ This action is FINAL . 2b)□ This | action is non-final. | | | | | |
| 3) Since this application is in condition for alloward closed in accordance with the practice under E | | | | | | |
| Disposition of Claims | | | | | | |
| 4)⊠ Claim(s) <u>1-12,14-18,20-22 and 24-26</u> is/are pe | ending in the application. | • | | | | |
| 4a) Of the above claim(s) is/are withdraw | | | | | | |
| 5) Claim(s) is/are allowed. | | | | | | |
| · <u> </u> | | | | | | |
| 7) Claim(s) is/are objected to. | · | | | | | |
| 8) Claim(s) are subject to restriction and/o | r election requirement. | | | | | |
| Application Papers | | | | | | |
| 9) The specification is objected to by the Examiner. | | | | | | |
| | 10)☐ The drawing(s) filed on is/are: a)☐ accepted or b)☐ objected to by the Examiner. | | | | | |
| • | Applicant may not request that any objection to the drawing(s) be held in abeyance. See 37 CFR 1.85(a). | | | | | |
| • | Replacement drawing sheet(s) including the correction is required if the drawing(s) is objected to. See 37 CFR 1.121(d). The oath or declaration is objected to by the Examiner. Note the attached Office Action or form PTO-152. | | | | | |
| 11) Ine oath or declaration is objected to by the Ex | kaminer, Note the attached Office | Action of form PTO-152. | | | | |
| Priority under 35 U.S.C. § 119 | | | | | | |
| 12) Acknowledgment is made of a claim for foreign a) All b) Some * c) None of: 1. Certified copies of the priority document 2. Certified copies of the priority document 3. Copies of the certified copies of the priority application from the International Bureau | is have been received. Is have been received in Applicati In rity documents have been receive In (PCT Rule 17.2(a)). | on No ed in this National Stage | | | | |
| * See the attached detailed Office action for a list | of the certified copies not receive | d. | | | | |
| Attachment(s) | 4) Interview Summary | (PTO-413) | | | | |
| Notice of References Cited (PTO-892) Notice of Draftsperson's Patent Drawing Review (PTO-948) | Paper No(s)/Mail Da | ate | | | | |
| Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date | 5) Notice of Informal F 6) Other: | atent Application (PTO-152) | | | | |

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DETAILED ACTION

Receipt of amendment and remarks dated 5-16-05 is acknowledged.

Claims 24-26 are newly added. Accordingly, claims 1-12, 14-18, 20-22 and 24-26 are pending.

The following rejection of record has been maintained:

Claims 1-12, 14-18 and 20-22 are rejected under 35 U.S.C. 103(a) as being unpatentable over US 6,468,514 ('514) in view of any one of Chemical Abstracts XP 002233115 (XP 1999), XP 002233116 (XP 1998) or XP 002233114 (XP).

'514 teaches the use of one or more surfactants in personal hygiene composition such as a shampoo or hand washing soap.'514 teaches that surfactants such as sodium lauryl sulfate (SLS) not only clean the skin by flushing out the dirt but also causes skin irritation and mucous membranes (lines bridging col. 1-2). '514 teaches that totally avoiding SLS is not possible and hence suggests combining different types of surfactants such as so as to replace SLS with milder surfactants and thus increase the skin compatibility of the cleansing composition (col. 2 and col. 4). '514 teach surfactants such as N-acyl amino acids are milder and hence can be combined with SLS (col. 5-6). However, '514 fail to teach the claimed PEG-7 olive carboxylate as a foam booster or a surfactant.

XP references discussed above teach the claimed olive oil carboxylate as a natural and yet mild cleansing surfactant with low irritancy and high foaming action. The references suggest including the surfactant in toiletry compositions for their cleansing and low irritancy effect.

Therefore, it would have been obvious for one of an ordinary skill in the art at the time of the instant invention to add an effective amount of PEG-7 olive oil carboxylate as a surfactant in the composition of '514 because '514 desires a mild surfactant alternative to the irritating sodium lauryl sulfate and the XP references teaches the claimed carboxylate as a suitable alternative

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that is biodegradable, low irritating and yet has a good cleansing and foaming activity. One of an ordinary skill in the art would have expected to reduce the irritating effect of SLS by its adsorption to skin due to the presence of PEG-7 olive oil carboxylate. Optimizing the amounts of SLS and sodium PEG-7 olive oil carboxylate so as to achieve the desired cleansing and low irritation would have been within the scope of a skilled artisan.

NEWLY ADDED CLAIMS 24-26 ARE INCLUDED IN THE REJECTION FOR THE REASONS MENTIONED ABOVE.

Response to Arguments

Applicant's arguments filed 5-16-05 have been fully considered but they are not persuasive.

Applicants argue that office fails to show a proper motivation to combine the '514 patent with the cited abstracts. It is argued that the '514 patent teaches mixtures of a surfactant with one or more different co-surfactants but not the sodium PEG-7 olive oil carboxylate as a co-surfactant, and that one of an ordinary skill in the art would not be motivated to replace the irritating surfactants of '514 with the sodium PEG-7 olive oil carboxylate. Applicants' argument is not persuasive because if '514 were to teach sodium PEG-7 olive oil carboxylate, the reference would have anticipated instant claims. The instant rejection states that the claims are obvious and not anticipated by '514. Further, the above rejection does not state a motivation to "replace" the surfactants of '514 and instead to combine sodium PEG-7 olive oil carboxylate (of abstracts) with the SLS surfactant of '514. It is argued that '514 teaches acylamino acids co-surfactants, which are an entirely separate class of compounds distinct from sodium PEG-7 olive oil carboxylate and hence the latter cannot be viewed as an obvious variants of acylamino acids of '514. It is argued that there is no specific or inherent teaching therein that would motivate one of

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an ordinary skill in the art to seek out other compounds, such as non-acylamino acids, and more particularly, sodium PEG-7 olive oil carboxylate, without relying on the instant disclosure.

In response to applicant's argument that the examiner's conclusion of obviousness is based upon improper hindsight reasoning, it must be recognized that any judgment on obviousness is in a sense necessarily a reconstruction based upon hindsight reasoning. But so long as it takes into account only knowledge which was within the level of ordinary skill at the time the claimed invention was made, and does not include knowledge gleaned only from the applicant's disclosure, such a reconstruction is proper. See In re McLaughlin, 443 F.2d 1392, 170 USPQ 209 (CCPA 1971). The level of knowledge that is within the ordinary skill at the time of the instant invention is that SLS is used in combination with other surfactants or cosurfactants that are mild and non-irritation, irrespective of the class of compounds they belong to, because SLS is though effective in cleaning has skin irritating properties and the cosurfactants are mild and less irritating. The motivation to combine sodium PEG-7 olive oil carboxylate of the abstracts with the '514 surfactants comes from the fact that the teachings of '514 as well as the abstracts form analogous art, addressing the same problem in the same field of endeavor. Accordingly, a skilled artisan would be motivated to combine different compounds used for the same purpose with an expectation to achieve a synergistic cleansing effect and in the instant case, with an expectation to reduce the irritation of SLS by adding other surfactants, which have cleansing power (like SLS). Instant "comprising" language allows for the presence of sodium PEG-7 olive oil carboxylate, acylamino acids as well as SLS.

With respect to applicants' argument regarding the claimed concentrations of sodium PEG-7 olive oil carboxylate and the high amounts of SLS required by '514, applicants have not shown any unexpected results with the claimed concentrations of SLS or sodium PEG-7 olive oil carboxylate. Further, general differences in the amounts, percentages or concentration will not

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support patentability of subject matter encompassed by the prior art unless evidence to the criticality has been established. In this regard, sodium PEG-7 olive oil carboxylate as well as SLS are recognized for the same property as surfactants and the former is additionally recognized as a skin tolerant, with low toxicity, mild and natural (as admitted by applicants). Therefore, absent criticality, the motivation to add an optimum amount of a natural, mild, low irritating and skin tolerant surfactant to a composition containing high cleansing and yet highly irritation surfactant would have been obvious for a skilled artisan with an expectation to reduce the amount of SLS and thus reduce the irritation flows logically.

Conclusion

THIS ACTION IS MADE FINAL. Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the mailing date of this final action.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Lakshmi S. Channavajjala whose telephone number is 571-272-0591. The examiner can normally be reached on 9.00 AM -6.30 PM

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Thurman K. Page can be reached on 571-272-0602. The fax phone number for the organization where this application or proceeding is assigned is 571-273-8300.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Lakshmi S Channavajjala Examiner Art Unit 1615 July 26, 2005